

Welcome

In this bundle, you'll find course packets, course video links, and two motivational videos to help you as you navigate the rest of the year. For the best results, save this bundle packet to you desktop (where you can easily see it), take a day or two to complete this printed packet, and keep it at your workspace within reach of your computer—you're going to be using it a lot if you're committed to crushing your goals!

Let's begin by getting clear on your goals. What is the most important thing you want to
achieve by the end of the year? What would make you feel the most accomplished
— Pick ONE thing:
— What is the next most important thing you would like to accomplish by the end of the
year if you have time and space?
— What is the third most important thing you would like to accomplish by the end of the
year if you have time and space?
You only get a maximum of 3 things to pick as your goals for the end of the year. If you
have more things that you would really like to complete by the end of the year, then
prioritize them and put them in the notes portion below. Use the space below to clear
them and any other worries from your mind before you get started.



Reflect → Revise → Reenergize





This workbook is designed to be your guide as you reflect on the first six months of the year to determine what worked, revise your strategy for the final six months, and become reenergized about your authorship journey.

I think most of us would agree that the year has absolutely flown by! We're often so caught up in the moment that we can easily forget how far we've come and how much we've achieved. Although many of us tend to beat ourselves up over the things we didn't do, it's far healthier and more productive to instead focus on what we've accomplished in spite of the challenges we've faced.

We're going to reflect on the goals you originally set for this year, examine your progress toward them, and evaluate the unique and unforeseen challenges you've faced. Through that reflective work, we're going to discover where you can tweak your strategy for the coming six months and readjust your 2017 goals or set new ones.

So much can happen in 90 days, nonetheless an entire year, and we're going to take that into account as we help you get back on track with your writing career!

Go HERE to view the video masterclass while you complete the packet.



List all the things (big and small) that you've achieved so far this year.

Be as specific as possible and recount the steps or actions you took that resulted in those achievements.

Which things had you set out to do by this point but haven't yet achieved?
Reflect and be specific about why you believe you didn't achieve those things. (Focuon the internal factors rather than the external/environmental factors.)



were most loved by your readers? Which books / blog posts generated the most revenue? Which marketing strategies were most effective for you?)		
What has brought you the most happiness so far this year?		



year. Once you've done this, you'll have a clearer vision of what has been holding yo back.
Now that you have an idea about what has been holding you back, generate ideas about how you can prevent those issues in the future or what you can do to mitigate them. Also, outline a plan of action (or reaction) when unexpected things threaten to derail your schedule or progress.

How much revenue have yo generated so far this y		
What was your total pr	ofit?	How many total copies were sent to readers?
How many reviews were legger? (Amazon(s), Goodread	s, etc.)	4 * 3* 2 * 1 * wwn so far this year?
Platform	Growth	Total

Facebook

Instagram

Twitter

Pinterest

Email Subscribers



Revise

Now that you've accounted for the year so far, are there any goals you would like to alter for the end of the year?
By the end of the year, what do you want to achieve? What do you want your writing career to look like?

How much revenue would you like your writing to have generated?	How many copies do you need to sell to meet that revenue goal?	
How much action are you willing to take to make that happen?	What percent profit margin do you intend to aim for?	
How many total reviews would you like to have garnered by Dec. 31?		

How much growth would you like to see by the end of the year?

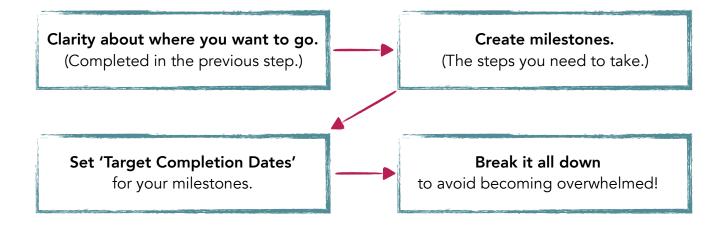
<u>Platform</u>	Current	<u>Target</u>
Facebook		
Instagram		
Twitter		
Pinterest		
Email Subscribers		

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Reenergize

Now that you have a clear vision of exactly what you want to achieve by the end of the year, it's time to create a plan of action. Essentially, this will be your roadmap to your success, unique to your vision and your situation. You wouldn't try to drive somewhere new without a set of directions (or GPS instructions) to guide you, right? Even if you encounter challenges and obstacles that force you to take detours, the destination remains the same and knowing that destination is what allow you to maintain forward momentum.

Steps for Planning Your Journey





Let's break it down!

What research do you need to do? What part of the proc		
What do you need to learn?		
Where are you most problematic knowledge gaps about what you need to do next?		
Who can help you? (Friends, writing buddies, mentors, etc.)		





Action List with Target Completion Dates (TCDs)

Milestone (Step, Action, Etc.)	TCD

July Goal	August Goal	September Goal
Steps to achievement:	Steps to achievement:	Steps to achievement:
October	November Goal	December Goal
Steps to achievement:	Steps to achievement:	Steps to achievement:



Welcome!

Welcome to the 90-Day Strategy masterclass! <u>Click HERE</u> to view the video masterclass while you complete the packet. This class is going to help you build your plan of action!

Use the space below to write about what writing success looks like to you. You can write				
one thing or fifteen things. ENJOY this exercise and do not hold back on what you would				
ruly love to have in life for yourself and your loved ones:				
What would you like to achieve by the end of this year? On December 31st, when your				
loved ones ask you what you're most proud of accomplishing, what do you most want to be able to tell them?				



Map Your Year

Whether it's January, June, or October, we have to map out the rest of our year in order to develop a clear and effective 90-day strategy. Start by crossing out that months that have already passed. Write in shorthand for maximum utility, and try not to overload yourself in each month. Remember, you can write "Get an editor" and inherently know that it involves more than just those three words. The point is to record the intent of and priority for each month.

January	February	March
April	May	June
July	August	September
October	November	December



Your 90-Day Strategy

Zoom In

Now, isolate the immediate next three-month period. If you're mid-month while working through this workshop, count this as the first month in the three-month period. Then, get (only) a little more detailed as you fill in what needs to happen each month in order to help you reach your year-end goal.

Month:
Month:
Month:



Your 90-Day Milestones

Use the following spaces and pages to develop a list of milestones, prioritized by which must occur first. This will be your Success Roadmap for the next 90 days and, with focus and time-blocking, you should find yourself cutting through the overwhelm easily and staying on track to achieve your most important writing and publishing goals on time—or ahead of time! If you're stuck figuring out all the steps for your isolated three-month period, comment in the group with a snapshot of your three-month page and let us know where exactly you need help. When finished, print these pages and keep them deskside.

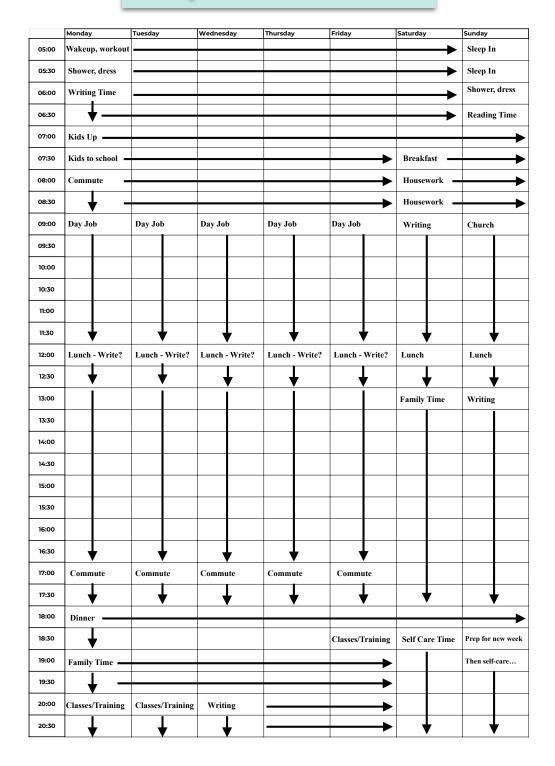
	
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Your 90-Day Milestones

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Sample Schedule Sketch





Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday



Workshop Notes



Authorship Realignment

Click HERE to view this video lesson on realigning your goals whenever you begin to fee						
overwhelmed, get stuck, life throws you curveballs, or you achieve your goals faster than						
expected. Use the section below to take notes while you watch and apply what you						
learn. Remember, to get the best results, you have to be willing to do the work. :)						



What happens when...

Click HERE to view a video lesson on how to acknowledge your progress and reward					
yourself when you do achieve your goals. This is critical knowledge that will contribute					
to avoiding burnout and ensuring that you are staying in the right mental space that will					
keep you on track to achieving your writing and publishing dreams without getting					



Bundle Notes
